

a **new** concept in snowsports

☎ 0844 804 5435
info@snowyourway.com

SNOW
yourway.com



All holidays
include **FREE**
scheduled
airport transfers!

2011/12
WINTER
SKIING
HOLIDAYS
WITH A
DIFFERENCE

1ST EDITION





Contents

02 about us	07 travel options
03 introduction	08 extras
04 La Tania	10 groups
05 Valfréjus/La Norma	11 contact us
06 accommodation	

About us

Our Goal

We all know that a great holiday is about the atmosphere and the people that you're with. Our goal is to provide that holiday in a fabulous and friendly location, with the flexibility to suit everyone's needs at a price that excludes no one.

Our Enthusiasm

Let us show you why we love the snow so much. SnowYourWay is based on a passion for snowsports. Every member of staff is carefully selected based on their enthusiasm and true love of the mountains. We each have our own preference when it comes to skis, boards or blades but one thing we agree on is that being on the snow in spectacular surroundings is where we all want to be.

Personal Service

Our clients really are our friends. We speak to each and every guest as soon as a booking has taken place to ensure everything is as expected. Our team in resort are the same people that you'll have already spoken to and our welcome is genuine when we finally put the face to a name. In resort, nothing is too much trouble and we are available all day every day if needed.

Our History

Formed seven years ago by a group of friends, SnowYourWay started life organising in-company ski and snowboard holidays to work colleagues in the Portes de Soleil area of France. In 2005, we realised that skiing was more important to us than our current jobs and we set about creating skiing and boarding holidays in locations that we could enjoy ourselves and that we would be confident to promote. The result is what you see today, based in Valfréjus and La Norma, resorts that we think are the best in terms of their location, cost and friendliness, flexible options that cater for all levels from absolute beginners to race schools and training camps and staff that are as enthusiastic about your holiday as you are.

What our guests say about us...

"A thoroughly enjoyable holiday largely due to the dedication of staff and the willingness to be flexible to the requests of clients. The provision in SnowYourWay's programme to visit a number of resorts is in our experience unique and greatly enhanced the enjoyment of the trip. Again, many thanks for an enjoyable and memorable trip!"

The Stephensons, February 2008

"Thank you for a fantastic ski holiday!"

NP, February 2010

"Very enjoyable holiday. Easy to organise, great service, great location and excellent value for money."

JM, February 2011

"Thank you so much for an excellent week. From my first contact with Lisa I received excellent customer service, a theme that was recurrent all week. Will definitely be recommending to our mates."

TB, February 2010

"I found the whole experience refreshing. No hard sells and a definite impression that the staff wants you to enjoy your stay, very impressed indeed. A huge thank you to Lisa, Dave and Harry."

BP, January 2011

"Thank you to Dave, Harry and yourself for making our holiday so enjoyable again."

Hayes family, December 2010

**Inclusive deals
from only
£379pp**

Holidays that beginners,
groups & snow sports
addicts can all enjoy



Inclusive Deals

Holidays including **transfers, accommodation, lift pass and hire** - just one price from **£379pp**

Ask us about....

- Beautiful 3 & 4 star catered chalets just metres from the slopes
- Upgrading to the superior option

SnowYourWay holidays offer you just that, snow... your way.

Whether you're an absolute beginner....

With a range of gentle slopes and expert tuition, Valfréjus and La Norma are the perfect places for your first experiences of snow sports and après ski.

Or an advanced, snow sports addict....

We give you access to over 2000kms of piste to seek out fresh powder and build up the kms, presenting you with the unique opportunity to get out and explore different terrain every day.

Whether you want just accommodation or a package holiday....

Self catering and bed and breakfast apartments with a FREE bar* for 2, 4, 6, 8 or 10 people all situated only moments from the piste, everything that our resorts have to offer and friendly, helpful and knowledgeable in-resort teams.

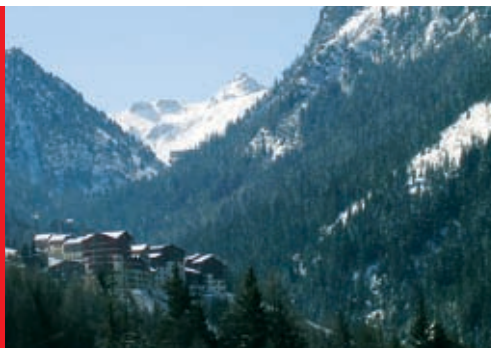
Whether you're an individual, a couple or a group....

A SnowYourWay holiday suits everyone, of all abilities and at great value for money.

We'll give you snow....your way, a holiday that meets everybody's expectations



La Tania



Snow Facts: **La Tania**

Piste height:	1300m - 2738m
Village height:	1350m
Pistes:	150km
Green runs:	31
Blue runs:	41
Red runs:	40
Black runs:	12
Pistes:	108
Lifts:	55
Linked to Courchevel, Meribel and Val Thorens (Three Valleys)	

Snow Facts: **Three Valleys**

Pistes:	600km
Ski Lifts:	200
Highest lift:	3200m
Lowest lift:	1100m

Upgrade to the Three Valleys pass for £40

Upgrade your local pass to experience the massive 600km of piste across six resorts that the full Three Valleys pass offers you.

Skiing and Boarding

La Tania is one of the resorts in the huge Three Valleys ski area and shares it's lift pass with Courchevel. It's a family friendly resort that offers you a great value skiing holiday in the Three Valleys. There's a massive 150km of piste in this area alone that extends to 600km when you upgrade your pass to include the complete ski area. With an area this large there's something to suit every type of skier or boarder including a large snowpark in Courchevel 1850. Skiing in La Tania itself is great for beginners with a huge green slope that comes back into the village from the top of the gondola station and a rolling blue run for when your skiing and boarding is starting to improve. That's not to say that the intermediates and advanced skiers and boarders amongst you aren't catered for. In Courchevel you'll find lots of wide cruising piste and plenty of challenging black runs. There's also the option to take a full Three Valleys pass where the world is your oyster with every type of piste and off piste available to you.

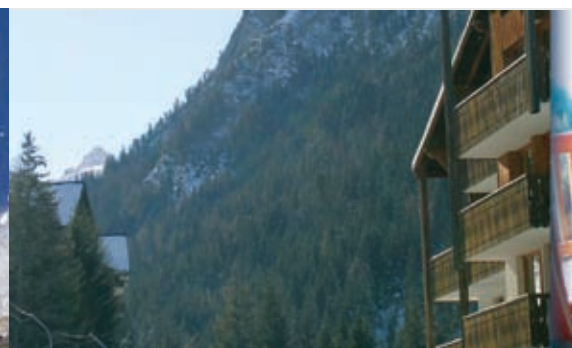
La Tania

A fairly new resort, it was built in the early 90's for the Albertville Winter Olympics to accommodate athletes and journalists during the games. With a traffic free resort centre, it has a lovely, small village feel despite it being a part of one of the largest ski areas in the world.

Apartments are wrapped around the bottom of the piste and the gondola station so getting to the lift and village centre takes just minutes. There are plenty of restaurants to try somewhere new each night if you wish as well as take-away options for a night in. Live bands are popular in the bars and play most nights.



Valfréjus and La Norma



Snow Facts: Valfréjus

Resort height:	1550m
Range:	1550 - 2737m
Green runs:	3
Blue runs:	10
Red runs:	6
Black runs:	4
Number of lifts:	12
Total piste:	65kms

Valfréjus and La Norma

Made up of stone and wood traditional houses and Savoyarde style, low rise apartments that fit beautifully into the surroundings, both resorts are situated close to the Italian border, at high altitude with easy access to over 16 nearby ski and board areas.

Skiing and Boarding

With a ski lift never more than a few steps away from your door, Valfréjus and La Norma offer you a pisted area totaling 130km of runs between 1350m and 2750m, as well as cross-country runs and vast off piste terrain. A low priced lift pass gives access to piste ranging from gentle greens – perfect for beginners, to challenging reds and cruising blues for intermediates and improvers. The powder for which Valfréjus and La Norma are well known, will suit advanced skiers and boarders who will also enjoy the tough black runs, often made up of moguls and the new snow parks.

Restaurants and Après Ski

From Traditional Savoyarde Fondue to Mexican Fajitas, the resorts offers a large number of excellent restaurants to suit everyone's tastes and pocket. We are always happy to recommend a restaurant to you and arrange your reservations. If you prefer something more informal, there are snack bars that offer pizza, panninis and more, all cooked to order.

For Après-Ski, you choose! Have a warming hot chocolate with a crêpe at the Refuge Gourmond or happy hour beers and music at one of the many bars, there's something for everyone.

Other activities

Ice skating on a natural ice rink, snow shoe walking, boarder cross, off piste guiding, ice climbing and heli-skiing/boarding are all available in the villages and we'll be happy to help you to discover these if you wish to.

Snow Facts: La Norma

Resort height:	1350m
Range:	1350 - 2750m
Green runs:	7
Blue runs:	6
Red runs:	11
Black runs:	2
Number of lifts:	15
Total piste:	65kms



Accommodation



- Apartments for 2, 4, 6, 8 and 10 people
- **FREE BAR*** when you choose the Superior option in Valfréjus
- Only moments from the lifts and piste
- Self Catering or Bed and Breakfast
- Free TV/DVD when you choose the superior option
- Free parking
- Ski locker

What's included?

Standard option includes:

- Accommodation for 7 nights
- Return airport transfers
- Inter resort shuttles
- Free ski hosting
- Rep services
- Welcome pack

Superior option in Valfréjus includes:

- Breakfast delivered daily
- Free personal beer and wine bar*
- TV/DVD player in every apartment
- Linen and towels included
- Return airport transfers
- Inter resort shuttles
- Free ski hosting
- Rep services
- Welcome pack

Book Now!

All our apartments are in the very heart of the villages and sleep from 2 to 10 people all with private balconies, so you are never further than a few steps from the lifts, bars and restaurants. They all have at least one bathroom with a bath/shower, a fully equipped kitchenette (with an oven or microwave, electric hob, fridge and coffee maker) and a lounge area with a dining table and soft seating.

Free personal beer and wine bar!

If you choose our Superior Bed and Breakfast option in Valfréjus you will be provided with a free personal beer and wine bar*. as well as breakfast in your apartment for you to enjoy at your leisure each morning. A TV and DVD player is provided for you with a fantastic selection of DVDs available to rent.

Pillows and blankets are provided in all apartments. Bed linen and towels can be supplied by us in resort for a small charge** (included when you upgrade to the Superior option).

Each apartment has a ski locker that is situated conveniently in your apartment block. Both indoor and outdoor parking in the villages are plentiful and free.

Your apartment is cleaned and inspected prior to your arrival to ensure it is of the highest standard and we would ask that you leave it in a similar state. If you would prefer not to clean, or you simply do not have time, our cleaning team are available for you, just let us know on your booking form.

Why not order a welcome hamper?

With tea, coffee, milk and sugar, bread, butter and jam, wine and beer, there's everything you need to get your holiday started (including washing up liquid and sponge!) as soon as you arrive. From only £15 per apartment, let us know on your booking form if you'd like to order.

* Free beer and wine bar consists of 3 litres of wine and 18 330cl bottles of premium beer per person per week.

** Linen and towel costs (per week) - £15pp (one bath towel, one hand towel, one tea towel) Bedding configurations change with each apartment and can be supplied on request from us.

Travel Options



Airport Transfers

We operate scheduled transfers on Saturdays from the following airports:

- Turin
- Chambery
- Grenoble
- Geneva

Call us for more information

Travel to our resorts is simple, fast and hassle free. You can choose to fly with one of the numerous low-cost airlines that serve the local airports and your transfer from the airport to resort is included in the holiday price or you can self-drive in your own car and a discount will be given. Whatever you choose, getting to us is easy!

Booster and baby seats for children are provided (but are limited) and carriage of your skis or boards is naturally, no problem.

You can be assured that all of the SnowYourWay vehicles are equipped to deal with heavy snow and bad weather conditions should these occur and our drivers have lots of experience of all driving conditions.

Driving in France

- **Discounts are available for all self drive guests.**
- For more information about driving in France, please see the travel pages on www.snowyourway.com

Airport Transfers Included!

Low cost airlines provide a cheap and flexible method of arriving in France in the shortest possible time and you can contact us if you'd like help finding flights that suit you.

Our minicoach transfers operate from the airports listed and are now included in all our holiday prices. These are scheduled services which leave from and arrive at the airport at set times, every Saturday during the season. We ask that any flights you book are scheduled to land prior to our departure times, leaving enough time to reclaim your baggage of course! You will also need to allow plenty of time to check in on your return journey. Contact us to find out more about transfer times.

We always endeavour to fit in with your arrangements and if you require transfers outside of our scheduled times or to other airports we will of course be delighted to help but please be aware that there will be an extra charge of £19pp each way payable dependant on the actual times and the number of people travelling. Feel free to call us to discuss your individual requirements.

Self drive

Driving in France (albeit on the wrong side of the road!) is easy and the toll roads are rarely busy. Expect a driving time in France of about nine hours and tolls of approximately £70 each way if you use the motorway system. Please ensure that you abide by French law, which is now strictly enforced, and carry the appropriate mandatory equipment.

If you choose to drive, let us know when booking and we can offer you a discount on our published holiday prices as well as providing you with detailed driving directions for your journey across France. We will also provide our local resort telephone numbers should you require any assistance whilst travelling.

Holiday Extras

Ski and snowboard hire

- high quality equipment
- personal boot fitting
- options to suit you

Ski and snowboard lessons

- high quality, personalised tuition
- qualified english speaking instructors

Learn to ski or snowboard

- designed for beginners
- low cost, all in one package

From boots to skis and boards, from lift passes to lessons, everything you need to make your snow sports holiday complete is here. We offer a convenient pre-bookable service for you to collect when you arrive in resort.

There are lots of options to choose from when it comes to ski, board and boot hire and deciding which lessons are right for you. We've listed the options available to select when you book but please contact us if you'd like advice about which choices will suit you best. Child prices are for children aged 12 and under and the minimum age for snowboarding is 8 years.

Lift pass

The lift pass is valid for 6 full days and is for the local area.

Valfréjus and La Norma:

Adult: £129 Child: £99

La Tania / Courchevel:

Adult: £199 Child: £145

Ski and board hire

All snowboards and snowboard boots hired from us are guaranteed to be of a superior standard but two different levels of skis can be hired depending on your experience. All hire prices are for 6 days.

Standard skis and boots have all the technical aspects you need to help you get used to being on the snow, so there is no need to pay for extra technology that may hamper the learning experience for you. If this is your first time skiing or you have one or two weeks experience on the snow, standard skis and boots will fit the bill.

All Resorts

Skis and boots: Adult: £79 Child: £49
Skis only: Adult: £55

Superior skis and boots have attributes such as more flex in the boots for tackling moguls and increased sidecut on the ski to help you perfect your parallel turns. These will be for you if you are already an intermediate or advanced skier or you are beginning to link parallel turns.

Adults size only Skis: £75 Boots: £39

Superior snowboard and boot hire for all levels

Valfréjus and La Norma:

Adult: £89 Child: £69

La Tania:

Adult: £109 Child: £85

Snowboard only

Adult: £75

All Resorts

Safety helmet hire

Adult: £15 Child: £15

Although safety helmets are not compulsory by law in France we recommend that all children buy or hire a safety helmet. We also recommend that you buy or hire a helmet if you think you will venture off piste at any time.



Ski and board lessons

All our instructors are English speaking and in addition to the group lessons kindergarten is available for children between 3 and 6 years old.

The ski school offers expert group tuition with a number of options and levels to choose from. Prices include achievement badges for the children awarded at the end of the week. Private tuition can also be arranged by us and if you would like to know more about this please feel free to contact us.

All groups are arranged according to your experience on the snow.

6 x 2½ hrs ski or snowboard lessons (Max 12)

Valfréjus and La Norma:

Adult: £119 Child: £109

La Tania:

Adult: £185 Child: £165

Kindergarten

Our Kindergartens are situated centrally and are for children between 3 and 6 years. There are a maximum of 9 children in each group and there are warm chalets to shelter in should the weather set in. The kindergarten group aims to introduce your child to their first experience of sliding on skis and teaches them to snow plough. There are badges of achievement presented to each child at the end of the week.

Contact us for more information.

Valfréjus and La Norma:

6 x 3 hrs Child: £129

La Tania:

6 x 1½ hrs Child: £125

Social ski and boarding

If you fancy putting the piste map away for a few days come and ski with us and explore what our resorts have to offer. Social skiing takes place on pisted runs only and is for skiers and boarders who feel comfortable on red runs. We give you the opportunity to ski socially with a group and our knowledgeable and friendly staff for a couple of days of your holiday and the chance to try runs that you may not have discovered on your own.

If you want even more....

We can arrange ice climbing, heliskiing, snowblade hire and more! You don't have to decide now as these are all available to book when you are in resort at any time.



Groups

“Thank you for making us feel so welcome. We’ve had a fantastic time thanks to your organisation and willingness to help us with our needs”
The Beadle Group, April 2007



- **FREE bars!**
- **FREE places!**
- **FREE upgrades!**

Call us to book your group holiday and ask us how you can benefit from these extra special 'FREEBIES'!

1 in every 10 goes free

When you book a holiday for a group of 10 people or more at least one place will be free. You can have this yourself as the organiser as reward for your hard work or spread the cost saving amongst the group – the choice is yours. This offer is for each group of 10 people booked so book 20 people and get 2 free places, etc.

Hassle free organisation

With our group organisers pack and support from our staff, organising a group holiday has never been easier!

Don't forget to look at www.snowyourway.com for more special offers.

We know the best way to enjoy your holiday is with a group of friends. Share your experiences, brag about your crashes and exaggerate your new skills – it all makes for a fantastic break. But sometimes small things can make all the difference, and since we're all about a different type of snow sports holiday, here are ours:

1 in 10 goes FREE!

When you book for a group of 10 or more, at least one place is completely free! Don't forget that this offer runs all season long and is for every group of 10 so if you book for 20 people 2 places are free, etc.

Especially for mixed ability groups

All our resorts have a great variety of piste and a fantastic value lift pass which makes our packages very affordable for first time or novice skiers who simply want to 'give it a go'. Our location however gives us access to 2000+ kms of piste and for a small supplement gives our more experienced guests the variation of terrain they need, by upgrading their pass to give access to larger ski areas. Ask us for more details.

Personal and flexible service

We know that letting everyone know about a holiday can sometimes be difficult and information can get lost, that's why we're happy to come to you before your holiday to chat with your group about it. We'll also include a tailored presentation to show you all what to expect when you arrive and get together any outstanding information that relates to the booking.

Organising a holiday's never been so easy!

If you prefer to take care of the details yourself, we can supply you with our group organisers pack to make things as easy as possible.

Regardless of the size of your group everyone is treated as one of our friends. All our staff are here because we love the snow and because we want you to be as enthusiastic as we are. We regularly ski with our guests, just for fun, and (when it's your round) mines a Stella, thanks!

Booking and Contacting Us



Contact Details

Telephone:
0844 804 5435

Email:
info@snowyourway.com

Fax:
020 7681 3968

Post:
SnowYourWay.com
8 Wiston Court
Crawley
West Sussex RH11 8UG

Booking

To book all you need to do is fill in a booking form, either included with this brochure or from our website. Return it to us with a deposit of only £100 per person. You can send it back by post, fax or if you have a scanner you can email it.

To check availability or if you have any questions at all just give us a call or drop us an email and we'll get back to you straight away. Don't forget that we can hold group bookings for up to 14 days.

Make sure you don't miss out, return your booking form to us today and we'll look forward to welcoming you to the Alps!

Talk to us...

Feel free to contact us, whether you want to book your holiday, ask us any questions, or find out what discounts we have to offer.

As snow sports enthusiasts ourselves we are always happy to chat to you about your holiday or to tell you more about the SnowYourWay difference.





2011/12 WINTER SKIING HOLIDAYS WITH A DIFFERENCE

1ST EDITION

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